

Film, Video, and Photography at Serenbe

**News Media:* Please contact Tucker Berta, Director of Communications, to coordinate your film and/or interview needs: 678.850.3204, tucker@serenbe.com.

Procedures

All commercial film, video or photo production (Film) on Serenbe property requires a Film Permit. Commercial film & production is defined as any activity that results in a film, video or photograph being sold, or any activity involving filming or photography for which crew and/or talent is used. This includes “non-profit” and student productions. This also includes wedding pictures and other professional “portraits.” It does not include photography or video for personal use, however tripods even for personal use are restricted in certain areas. Serenbe reserves the right to refuse granting a permit for any reason.

Permit fees start at \$50 for minimal photography (i.e., non-intrusive, exterior shots) and range varying on time requirements, crew size, locations requested, and staffing needs.

All Film Permits require the coordination of Director of Communications for Serenbe Development, with a minimum of five working days notice prior to date of the shoot. To obtain a permit, please email tucker@serenbe.com with the following information:

Name of Producer & Company:

Purpose (i.e., commercial, wedding photography, student project):

Brief Description (i.e., one photographer and one assistant shooting one couple for engagement photos, minimal props may be used, no lights will be set up):

Locations Requested:

Requested Shoot Date:

Estimated Time on Property:

Separate permitting and fees apply to privately-owned Serenbe businesses, including Serenbe restaurants, Inn at Serenbe, and Serenbe Farms. To coordinate a shoot at...

- The Inn at Serenbe and The Farmhouse restaurant, please call 770.463.2610 or email guestservices@serenbe.com
- Serenbe Farms, please email tucker@serenbe.com
- Blue Eyed Daisy Bakeshop & The Hil, please email tucker@serenbe.com
- Any private business within Serenbe, please contact the owner directly. Contacts may be found here: <http://www.serenbe.com/serenbebusinesses.html>