



For Immediate Release

Contact: Candace McCaffery/Tracy Paden
404.816.2037
Candace@cookerly.com
tracy@cookerly.com

Serenbe Community Breaks Ground on Stables

Housing starts for horses and humans at first development in master-planned, protected area south of Atlanta

(ATLANTA, GA – November 5, 2004) The change of seasons brings more than captivating fall color to Serenbe community, the first development in the master-planned Chattahoochee Hill Country, located just 30 miles south of Atlanta. Changes are also afoot within the landscape of the community, with roads paved, granite curbs in place, and the first cottages, townhouses and live/work units in the early stages of construction.

“As foundations are laid for Serenbe’s two-legged residents, we’re also taking the first steps for housing our four-legged residents with the building of the Serenbe Stables,” said Steve Nygren, a founder of Serenbe community. “Peter Block Architects, Inc., a nationally recognized firm that specializes in equestrian as well as residential designs, has finalized the design for the horse stables that will serve community residents as well as Serenbe Bed & Breakfast visitors.”

Construction of the stables is set to begin in this month, with completion by spring 2005.

The almost 14,000 square foot stable will be constructed of all local wood with exposed timber beams. When completed, it will house 20 horses, with half the space dedicated for residents’ privately-owned horses and half dedicated to housing horses available to the whole community. The L-shaped building includes 10 stalls in each wing, with separate tack rooms, wash stalls and feed rooms to serve each side.

In the center of the building is a mezzanine for future use, as well as a community meeting room and offices. An adjacent barn provides separate storage for hay, shavings, tractors and equipment. The drives and parking are designed to allow for unloading and loading of horses, trailer turnaround and parking, and general efficiency and ease of use. The two wings surround a courtyard facing the paddocks and trails with views disappearing into magnificent vistas.

As homesite construction also gets underway, the attention to detail continues to set Serenbe apart. To inspire a true sense of community that harkens back to the simpler, rural roots of the Chattahoochee Hill Country community, Serenbe incorporates details not typically used in many years. One half million pounds of granite curbs have been laid and cut – the first such curbs installed in a new Fulton County community in many years. Cobblestone

crosswalks will add beauty and enhance pedestrian safety. And while all homes will meet Earthcraft House environmental standards, each has a unique design.

“While most residential developments today feature large numbers of very similar houses and an environment that doesn’t foster much connectivity between neighbors, Serenbe has a different goal,” continued Steve Nygren. “ We want to ensure that homes reflect the personal tastes of each of our residents. From an ultra modern cottage to an all-tin abode, Serenbe community will look and feel like an authentic European village in the heart of the rural South.”

Tours of homes and the stables will begin as construction nears completion. **A limited number of home sites are still available in the first phases of Serenbe, including three new, small town houses that have just been released for sale.**

###

About Serenbe

Serenbe is a community being built 32 miles south of Atlanta. Combining select principles of new urbanism and conservation communities, Serenbe will set the standard for the next generation of responsible development. The 224-acre community, which is the first hamlet planned within the 40,000-acre Chattahoochee Hill Country, includes home sites, retail shops, office space and restaurants. More than 70 percent of Serenbe will be preserved as green space, and will provide residents with access to a network of parks and trails for hiking, horseback riding and other outdoor recreation.